



How to Land Remote Work as a Full-Time RVer



Intro

The slow shift toward remote work over the last decade+ has been accelerated.

The future of work is remote.

Work-from-home is rapidly becoming work-from-anywhere.

My goal is to help you navigate that.



Lezlie Garr

- Multi-Certified Resume Writer and Job Search Coach
 - 'Top Job Search Expert to Follow on LinkedIn 2021' - JobScan
 - Best Dallas Resume Service 2021 - Find My Profession
 - Featured in numerous podcasts, publications, and speaking events
 - Full-time RVer since 2017
-

ResumeLezlie.com/about

Digital Nomad & Full-time RVer since July 2017

UnknownNormal.com

@Unknown_Normal



What We'll Cover

Module 1: Remote Work Concepts for Your Job Search

Module 2: Key Elements of a Remote Work Job Search

Module 3: How to Showcase Remote Work & WFH in Your Resume

Module 4: Digital Networking & the Hidden Job Market

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Free Downloads

- Full Course Slide Deck
- 4 Types of Remote Workers
- Career Options Research Guide
- Remote Job Search Tracking
- Top Transferrable Skills for WFH & Remote



- Remote Job Description Examples
- Remote & WFH Digital Tools
- Remote Work Resume Blueprint
- Resume eBook
- 9 Pillars of Digital Networking Etiquette

Module 1:

Remote Work Concepts for your Job Search

You Control Your Narrative

The only thing anybody ever knows about you is what you tell them.

You get to create your career story.
You decide how to present yourself.
You have the power.

Major Differences in Working Remotely

PROS

- o Flexibility
- o Freedom
- o Work-life balance

PERSONAL

- o Setting Boundaries
- o Self-inflicted Distractions
- o Motivation / Accountability

CONS

- o Isolation/ loneliness
- o More complex communication
- o Too much autonomy

PROFESSIONAL

- o Office space
- o Reliable Internet
- o Technology & supplies

What it means for you

**Be proactive.
Stay adaptable.
Control your learning curve.**

Learn as much as you can about the skills and tools needed to work remotely.

Types of Remote Workers:



Employee



Contractor / Consultant



Entrepreneur

What Recruiters & Hiring Managers are Looking For

AUTONOMY & RESILIENCE

Working remotely means you have to be able to set and stick to a schedule and get assignments and projects completed even when your boss isn't in the next room.

ADAPTABILITY & VERSATILITY

Being able to change gears and adapt to shifting priorities in an ever-changing world is becoming increasingly important to employers.

REMOTE WORK SKILLS

It may take some outside-the-box thinking to identify these, especially if you've never worked remotely, but it's definitely do-able - and worth it! .



Familiarize Yourself with WFH Tools & Technology

Many of the most popular software options out there offer free trials, so get in there and look around, understand what they do, how they work, and what benefits they provide.

[\[Download\]](#)

Module 2:

Key Elements of a Remote Work Job Search

Key Elements of a Remote Work Job Search:



**Strategic
Targeting**



**Creatively Communicating
Your Value**



**Thinking
Outside the Box**

Strategic Targeting

Well-Identified Target Audience

Even though a resume is technically all about you, it's **not really** all about you.



IDENTIFY:

- Who your resume is targeting
- What their needs are
- Absolutely necessary
 - If a resume is too general, it won't make it through online ATS

UNDERSTAND (RESEARCH):

- Job descriptions that match your target jobs
- Companies where you'd like to work
- Note important skills, experience, and 'company culture'

PROVE YOUR VALUE:

- **As it relates to your target audience.** focusing on only the most important things to your audience

Strategic Targeting

3 Ways / Areas to Target



INDUSTRY

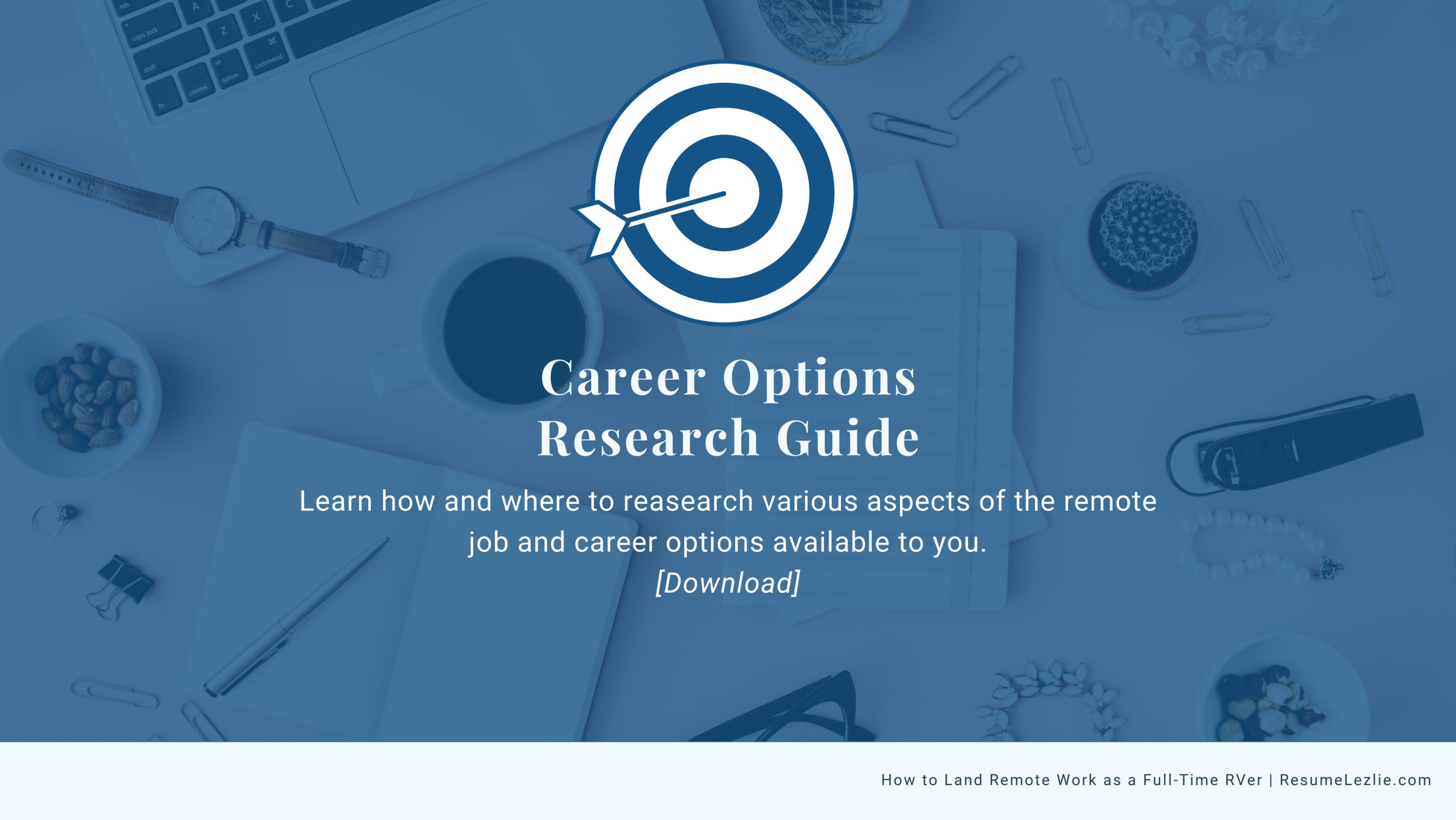
- Industries that lend themselves to remote work
- Industries that are growing
- Innovative industries

COMPANY

- Companies embracing remote work
- Companies with people- and tech-friendly brands
- Innovative companies

JOB TYPE

- Job types that don't require on-site equipment
- Job types that require autonomy
- Job types that are commonly remote



Career Options Research Guide

Learn how and where to reasearch various aspects of the remote job and career options available to you.

[Download]

Online Job Boards

Use online job descriptions to better understand the needs of your target audience.

Territory Sales Manager - Medical Supplies and Equipment

office. Qualified candidates will possess strong written and verbal skills, exceptional work ethic and enjoy working in a fast-paced environment. This is an entry level position however there are tremendous growth opportunities within the company.

As we grow our brand in new markets across the US, we want you to be part of our exciting expansion. If you are passionate about sales, love to win and want to work with an established, world-leading brand, please contact us today.

What You'll Be Doing:

- Tracking and exceeding sales goals while working within your sales team
- Working with current customers within your assigned territory to assist with purchasing medical equipment and supplies
- Developing new business opportunities through creative prospecting, lead follow up and quoting
- Work directly with Universities, hospitals, long term care facilities, and surgical centers through email, phone, online quote requests and more

Financial Operations Processes and Systems Manager

MAJOR RESPONSIBILITIES:

1. Assist with the strategy and deployment of Continuous Improvement (CI) principles and practices for Financial Operations.
2. Represent Financial Operations on Continuous Improvement Voice of the Business (CIVOB) teams in identifying, scoping and prioritizing opportunities for improvement (OFI's).
3. Manage projects with multiple component projects. This will include providing oversight to support and coordinate project-level activities to make sure program goals are met.
4. Elicit, document and manage requirements and related acceptance criteria.
5. Ask probing questions to fully understand user requirements with the ability to provide feedback on possible implications of any and all requests.

Clearly Communicating Your Value

Your Professional Brand



2-3 SPECIALTIES

Concise, targeted specialities are most effective in communicating value.

USE IT AS A THEME

All your communications should work toward developing and showcasing your brand.

CONSISTENT WITH EXPERIENCE

Make sure you can prove each speciality.

Results-Oriented Content



**Results
prove your
value**



ANYBODY CAN CLAIM...

...they have skills, but without proof, it means nothing.

ESTABLISH YOUR VALUE...

...by giving real-life examples of results somewhere in the resume (ideally more than once).

ELEVATE YOURSELF...

...above your competition by demonstrating your ability to repeatedly succeed and get the job done.

Results:

Quick Comparison Examples

Be Specific!

Example 1

- Before:
 - Scouted talent and recruited high-potential players for a notable baseball team.
- After:
 - Increased revenue and reduced costs by identifying, recruiting, and developing numerous high-value, high-ROI candidates (players) for a notable baseball team.

Example 2

- Before:
 - Signed [Player Name] and [Player Name] who later debuted in the Major League.
- After:
 - Sourced, recruited, and signed 2 notable, low-investment, high-ROI candidates who later debuted in the Major League and led to a dramatically positive impact on the organization.

Understanding Remote Work Skills

Remote Work Skills

differ from traditional job skills in a few key ways



But a lot of experience and skills developed through traditional roles can be translated to demonstrate value in a remote work setting.

Locational

- Cross-locationally
- Global
- National
- Nationwide
- Off-site
- Remote
- Remotely
- Virtual



Tech Related

- Remote SaaS Technology
- Remote Networking
- Tech Savvy
- Tech-Capable
- Virtual Collaboration

Reliability

- Accountability
- Dependability
- Progress Tracking
- Results-driven
- Trustworthiness



Creativity

- Complex Problem Solving
- Critical Thinking
- Curiosity
- Troubleshooting
- Innovation

Top 40 Transferrable Skills for Remote Work

Categorized and explained to help make it easier for you to identify them in your own work history and communicate them effectively in your resume and during interviews.

[Download]

Module 3:

How to Showcase Remote & WFH in Your Resume

Remote & Work-from-Home are still New(ish) in the Workforce

A lot of candidates aren't leveraging the skills they have.

This means that if you **can** demonstrate your value as it relates directly to remote work, you'll be able to elevate yourself above your competition.

Rethink your Job Descriptions

[Download]

ASK YOURSELF

When did I use these skills in my previous jobs?
What tasks could be creatively described using these keywords?

RESEARCH

Use online job boards to research jobs similar to the ones you've held to see if you can find descriptions that utilize these keywords.

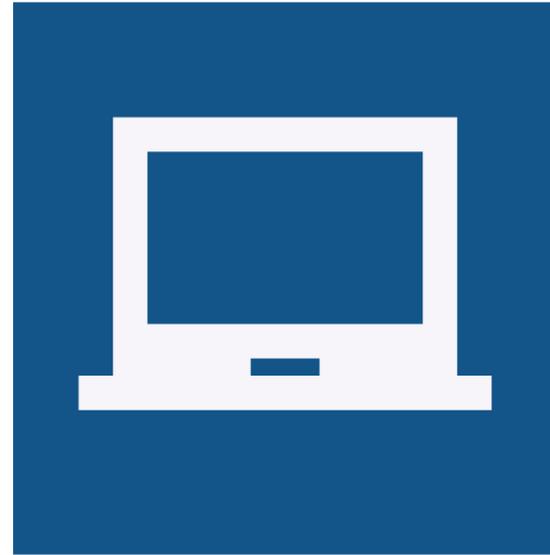
TAKE INVENTORY

Are there skills gaps that you may need to address through additional experience or training? Be honest, and make plans to get prepared.

Showcase Your Remote Experience & Skills



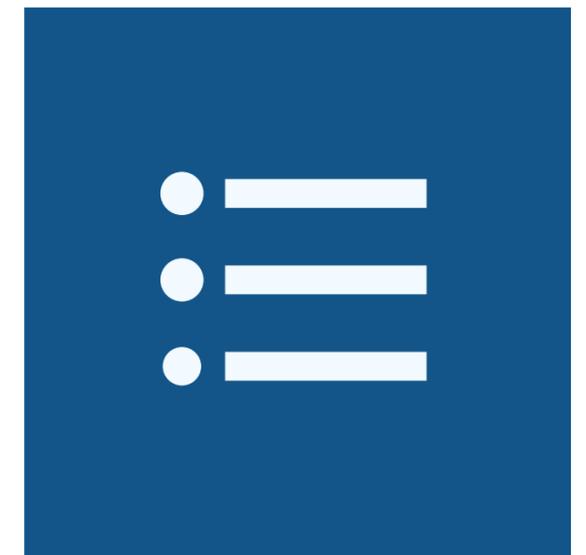
Profile Section



Remote Work Section



Location or Job Title



Job Description

Profile Section

MARY MAY

1234 Address Street, City, State 12345

Phone: 123.456.7890 Email: MaryMay@email.com

CUSTOMER CARE SPECIALIST

Sales and Branding Focused | Experienced Remote Worker | Motivated Team-Player

Customer care specialist with exceptional communication skills and an aptitude for salesmanship through customer service. Experienced remote employee with ability to troubleshoot connection issues and maintain a high level of service while working in an out-of-office setting. Proven success in executing both independent and leadership responsibilities, and achieving success in a team setting. Ability to learn and adapt quickly to new challenges and ideas, coupled with an enthusiastic attitude, and a passion for sales and branding.

**Enthusiastic | Problem Solver | Call Center Service | Inbound and Outbound Sales
Conflict Resolution | Logistics and Inventory | Cold Calling | Remote Ready | Brand Focused**

Remote Work Section

NAME NAME

1234 Address Street, City, State 75070

Phone: 123.456.7890 Email: last.first@email.com

PROFESSIONAL PROFILE

Pursuing: Corporate Recruiter / Corporate Trainer

Innovative change-agent with 20+ years' experience and unique credentials which combine solid tactical leadership with a strong background of working collaboratively across business, human resources, and training activities. Provides impeccable internal and external customer service and motivates personnel to produce high-level performance. Commitment to achieving organizational goals, maximizing profits, and creating an atmosphere of exceptional employee morale. Persuasive communicator with a direct, open style.

Talent Identification | Training & Development | Recruitment | Engagement | Retention
Cross-Functional Communication | Relationship Management | Team Building | Contract Negotiation
Change Leadership | Innovation | Strategic Planning | Process Improvement | Issue Resolution

REMOTE WORK EXPERIENCE

As a Talent Scout for Professional Baseball, built a reputation for versatility and adaptability in constantly changing environments. Worked remotely and travelled extensively over long-term, cross-country assignments, consistently exceeding expectation in remote communication, remote performance tracking, and remote people management.

PROFESSIONAL EXPERIENCE

Location or Job Title

Location

Company Name, Seattle, WA (Remotely from Dallas, TX)
DIGITAL ANIMATOR / AUDIO & VIDEO EDITOR |

2017 – Present

Create, edit, and finalize digital animation videos for a property management company, based on a provided script.

- Consistently complete projects ahead of schedule, even under tight deadlines
- Proactively identify potential issues in the script and bring them to the attention of the company contact, providing viable solutions and alternatives for each
- Digitally record and edit audio tracks and align all animation with audio

Job Title

Company Name, Dallas, TX; Seattle, WA
DIGITAL ANIMATOR / AUDIO & VIDEO EDITOR (Independent Contractor – Remote Work)

2017 – Present

Create, edit, and finalize digital animation videos for a property management company, based on a provided script.

- Consistently complete projects ahead of schedule, even under tight deadlines
- Proactively identify potential issues in the script and bring them to the attention of the company contact, providing viable solutions and alternatives for each
- Digitally record and edit audio tracks and align all animation with audio

Job Description

PROFESSIONAL EXPERIENCE

Company Name, City, ST

August 20## – November 20##

Short company description.

JOB TITLE (*remote position*)

Outbound and inbound freight sales in a call center environment. Fast paced with a focus on providing seamless solutions for all parties. Granted the opportunity to work remotely in December of 2017.

- Maintain and develop both new and existing accounts utilizing remote communication, account management, and project tracking tools
- Provide value-added solutions through a consultative sales approach; build business relationships and focus on solving customer needs while always fostering and diversifying future business
- Serve as a remote liaison between customer and asset team, providing cost analysis for short-term and long-term lane bids
- Remotely manage transactions, driver communications and dispatch, conflict resolution, and crisis management

Received 2 promotions for performance excellence and top metrics.

Received Brand Ambassador of the Year award (2017) for turning one of the smallest transportation accounts into the largest, while simultaneously solving a problem lane for our largest customer.

Module 4:

Digital Networking & the Hidden Job Market

Networking is Vital to Your Career

The '**Hidden Job Market**' refers to jobs not posted publicly online, which means they **can only be accessed through networking.**

Be Proactive to Stay in the Loop

Start building relationships, creating dialogues, and even set reminders to reach out to colleagues so you don't miss opportunities when they pop up.

Digital Makes Networking Easier than Ever

Social Media



ENGAGEMENT

Create new relationships, join groups, have conversations, and build your professional network.

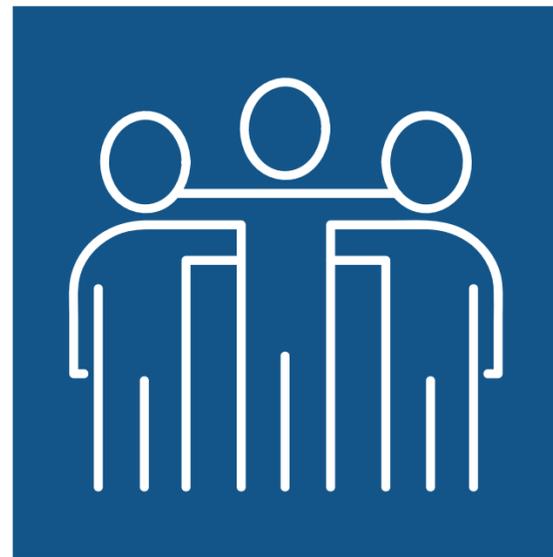
JOB LISTINGS

Search for and apply to jobs, follow companies you like, connect with recruiters.

PROFESSIONAL & PERSONAL DEVELOPMENT

Learn about your craft/industry, follow things that are important to you, expand your awareness.

3 Layers of Networking:



People You Know



New People
(w/ no immediate return)



Direct
Decision-Makers

3 Layers of Networking

[\[Link\]](#)

PEOPLE YOU KNOW

Friends, family, etc. Tell them your situation and what role, industry, or company you're looking for, and why you're a great fit. Ask them whether they know someone in that role, company, or industry they can introduce you to.

NEW PEOPLE (w/ no immediate return)

Long-term strategy. Building real relationships with people who do your target job, work in your target company, or otherwise have insider knowledge you don't. Follow and Connect on social, comment and engage without asking for anything.

DIRECT DECISION-MAKERS

Many job seekers focus their time here, but it should only be a small (but highly targeted) focus. Although this is an immediate-return strategy, don't start with an immediate 'ask'. Start with something helpful to them or some sort of compliment.

With all networking efforts, always be mindful of the person you're reaching out to, and always show gratitude for any time or help they give you.

9 Pillars of Digital Networking Etiquette

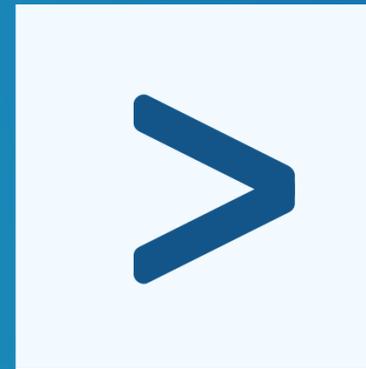
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Provide Value



Contribute Thoughtfully



Give More Than You Get



Be Genuine



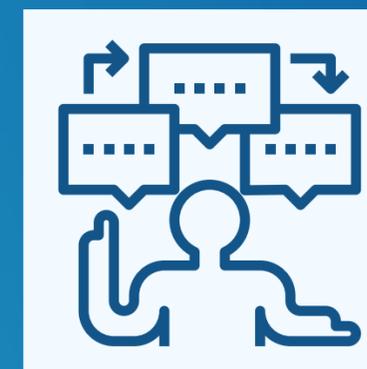
Make it Unique



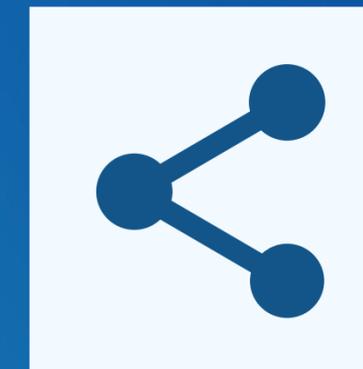
Lead with Gratitude



Respect Others' Time



Play the Long Game



Share Generously

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QUESTIONS? COMMENTS? LET ME KNOW!

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