

# Resume Biz Checklist

## FIRST STEPS

- PERSONAL
- BRANDING
- RESUME WRITING

## MARKETING STRATEGY

- ORGANIC
- PAID

## BRAND BUILDING

- NAME & LOGO
- WHO YOU SERVE
- MARKETING CHANNELS

## SYSTEMS & TECH

- CUSTOMER RELATIONSHIPS
- EMAIL
- LEAD GENERATION
- PROJECT / TASK MANAGEMENT
- SCALABILITY?

## WEB CREATION

- HIRE IT OUT?
- DO IT YOURSELF?

