

4 Types of Remote Workers



1

Work from Home

Full-fledged employee of a company. Usually interviewed and hired just like in-office employees, held to the same performance expectations, and can receive benefits including health insurance and paid time off.

Usually required to work in-office on a regular basis (i.e. once per week, twice per month, etc.), and to use a landline and non-mobile internet connection during work hours. Often, the company will install company equipment in the work-from-home employee's home/workspace to facilitate work functions.



2

Remote Employee

AKA: Work from Anywhere. Very similar to the work from home description above.

The major difference is that remote employees are often not restricted by landline access and non-mobile internet requirements, and are therefore free to choose their locations and travel at will.



3

Remote Franchisee

Many of the freedoms of an entrepreneur without so much of the uncertainty. You're responsible for building your own clientele base (or 'book of business'), creating effective marketing, generating sales, and managing inventory.

But, unlike entrepreneurship, there is at least some level stability since the products you're selling already have brand recognition and they've already been tested out in the marketplace. Multi-level marketing companies like Mary Kay, Herbalife, Monat, and so many others have made this an incredibly viable option for building a fully remote-based and mostly independent income.



4

Freelancer/ Entrepreneur

Predicted to become the U.S. workforce majority by 2028, this group can encompass almost anything.

Just about any skill can be translated into an entrepreneurial venture or freelance gig. You can create products, provide services, offer consulting, or even do drop shipping (supply chain management method in which the retailer does not keep goods in stock but instead transfers the customer orders and shipment details to either the manufacturer, another retailer, or a wholesaler, who then ships the goods directly to the customer).